



## ValiMail Enforce™ Email Authentication System

### Stop Fake Email

The most damaging phish bypass traditional filtering mechanisms, potentially costing your organization millions in a security breach while also wreaking havoc on your brand. The most pernicious phishing attacks can be stopped by email authentication.

Built on top of the global standard DMARC (Domain-based Message Authentication, Reporting & Conformance), ValiMail provides the world's only automated email authentication cloud.

#### Enforcement Must be the Goal

- Stops most pernicious attacks
- Protects the brand
- Improves deliverability
- Policy of p=quarantine or p=reject

#### DMARC is Accelerating

Organizations are adopting email authentication because it is based on the global standard (DMARC) accessible to everyone, and because it works with 100% certainty when implemented correctly.

### ValiMail Automates Email Authentication

ValiMail addresses the ongoing operational challenges of email authentication with automation. Our cloud-based authentication system guarantees customers get to DMARC policy enforcement and keeps them there. Only ValiMail has patented technology that addresses the organizational and technological hurdles to enforcement; and offers the ValiMail Enforcement Guarantee™.



# ValiMail's Patented Technology Guarantees Enforcement

## World's Only Automated Email Authentication Cloud

The ValiMail Cloud responds to every authentication request in real-time, and ensures that every email sent using your domain name is safe. Only approved third-party apps can send email on your behalf. By default, all email from non-approved senders are quarantined or rejected (once in enforcement).

### The Rise of Cloud IT

With Cloud IT, organizations have lost control over their email domains and impersonation attacks have grown rampant.

### Email Authentication Stops Attacks

The receiver checks SPF and DKIM status, and looks for a DMARC policy.

### ValiMail Cloud Automation

Customers delegate DMARC, SPF, and DKIM records to ValiMail, which answers every authentication request.

ValiMail is the leader in email authentication. Our technology powers email authentication for organizations that want to stop fake emails, protect their brand, and manage shadow email.

